

# Concordia Chamber Players

PO BOX 95 • NEW HOPE, PA 18938 | CONCORDIAPLAYERS.ORG

## Sponsorship for Concordia Chamber Players Annual ChamberFest

Thanks in large part to generous donations, we have been able to add ChamberFest to our usual concert season in the Fall. Attendance was up for last year's ChamberFest, at over 130 in the audience, and it generated significantly larger audiences for our three regular concerts in October, February and April as well!

I enclose a copy of the ChamberFest program from last year, and also a sample of our three regular concert programs, so you can see the excellent coverage you will receive for your donation.

We are planning an exciting ChamberFest again this Fall and we are asking you to consider becoming a sponsor for the ChamberFest. We will be sure to place your ad in that program booklet as well as your ad in the three regular series concert program books. Contributions can be sent to Concordia at: P.O. Box 95, New Hope, PA 18938.

Thank you so very much for your consideration in bringing the highest quality chamber music to Bucks County for our 20th season!

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## Concordia ChamberFest Sponsorship Options

All Sponsors will receive recognition in Concordia Chamber Players brochures, mailings, social media posts, program books and introductions by the musical director.

### **\$5000 Sponsorship:**

- A concert program book with your name and “underwritten by” prominently displayed
- Logo on Concordia ads shown in the County Theater, Doylestown & Garden Theater, Princeton pre-movie screen, with copy indicating you are underwriting the event
- Acknowledgement on ad placements in Bucks County and Princeton Areas for the concert with “underwritten by” displayed with your name.
- Your name mentioned as a Sponsor in email newsletters that go out regularly
- A mention that you are underwriting the event on a WWFM live show with our musical director the week before the event
- A full-page ad (provided by you) in the 3 program books for the upcoming season program (3 concerts for the season)

### **\$2500 Sponsorship:**

- Your name as a Sponsor in the concert program book
- Your name mentioned as a Sponsor in email newsletters that go out regularly
- A full-page ad in the program book for the ChamberFest
- A full-page ad (provided by you) in the 3 program books for our upcoming season program (3 concerts for the season)
- Mention in the all advertising (both radio and print) as a sponsor

### **\$1000 Sponsorship:**

- Your name mentioned as a Sponsor in email newsletters that go out regularly
- A full-page ad in the program book for the ChamberFest
- Your name will appear as a Supporter of the ChamberFest in the program book
- A half-page ad (provided by you) in the 3 program books for our upcoming season program (3 concerts for the season)

### **\$500 Sponsorship:**

- Your name mentioned as a Supporter in email newsletters that go out regularly
- A half-page ad in the program book for the ChamberFest
- Your name will appear as a Supporter of the ChamberFest in the program book
- A quarter-page ad (provided by you) in the 3 program books for our upcoming season program (3 concerts for the season)

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Here is a link with information from previous ChamberFest: <http://concordiplayers.org/concordia-chamberfest-2016/>



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Press links for Concordia Chamber Players

**Town Topics:**

<http://www.towntopics.com/wordpress/2017/06/07/princeton-festival-begins-with-solid-performance-of-concordia-chamber-players/>

<http://www.towntopics.com/wordpress/2012/06/20/the-princeton-festival-continues-with-concordia-chamber-players-performance/>

**Philadelphia Inquirer:**

David Patrick Stearns, who is the music critic for the Inquirer, recently gave one of Concordia's concerts his Best of 2015 ratings:

<http://concordiplayers.org/review-phan-highlights-concordia-players-concert/>

*Best vocal performance. American tenor Nicholas Phan has built a career around English repertoire that isn't known to export well, though his November performance of Vaughan Williams' "On Wenlock Edge" was emotionally devastating – mainly thanks to his musical meticulousness that revealed details others missed. Equal credit goes to his collaborators, the Concordia Chamber Players of Bucks County.*

—David Patrick Stearns, INQUIRER CLASSICAL MUSIC CRITIC

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## Sponsorship for Concordia Chamber Players Princeton Festival

Thanks in large part to generous donations, we have been able to perform for over 20 years at the much acclaimed Princeton Festival. Attendance is has been strong at each performance, due to a very strong and supportive Concordia following in the Princeton area.

I enclose a copy of the Princeton Festival program from last year, and also a sample of our three regular concert programs, so you can see the excellent coverage you will receive for your donation.

We are asking you to consider becoming a sponsor of Concordia at the Princeton Festival, and we will be sure to place your ad in that program booklet as well as your ad in the three regular series concert program books. Contributions can be sent to Concordia at: P.O. Box 95, New Hope, PA 18938.

Thank you so very much for your consideration in bringing the highest quality chamber music to Bucks County for our 20th season!

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## Princeton Festival Sponsorship Options

Concordia Chamber Players has been cultivating loyal supporters and concert goers in the Princeton and Bucks County area for 20 years. Your sponsorship means that Concordia can continue to provide the highest quality chamber music to our community.

Sponsors will have the opportunity to receive recognition in Concordia Chamber Players brochures, mailings, social media posts, program books and introductions by the musical director.

### **\$5000 Sponsorship:**

- Your ad and logo in promotional and marketing materials for the Princeton Festival as a sponsor of Concordia, including the Princeton Festival program book
- Your name and logo in a brochure with a mailing list of 20,000 and in email newsletters that go out regularly
- A full-page ad (provided by you) in the 3 program books for our upcoming season program (3 concerts for the season)

### **\$2500 Sponsorship:**

- Your ad and logo in promotional and marketing materials for the Princeton Festival as a sponsor of Concordia, including the Princeton Festival program book
- Your name mentioned as a Sponsor in a brochure with a mailing list of 20,000 and in email newsletters that go out regularly
- A half-page ad (provided by you) in the 3 program books for our upcoming season program (3 concerts for the season)

### **\$1500 Sponsorship:**

- Your name mentioned in promotional and marketing materials for the Princeton Festival as a Supporter of Concordia, including the Princeton Festival program book
- Your name mentioned as a Supporter in a brochure with a mailing list of 20,000 and in email newsletters that go out regularly
- A quarter-page ad (provided by you) in the 3 program books for our upcoming season program (3 concerts for the season)

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—David Patrick Stearns, INQUIRER CLASSICAL MUSIC CRITIC

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## Sponsorship for Concordia Chamber Regular Concordia Concert Season

Thanks in large part to generous donations, we have been bringing the highest quality chamber music to Bucks County for 20 years and counting. Attendance was up for last year's performances for our three regular concerts in October, February and April, averaging around 150 in the audience.

I enclose samples of concert program books, so you can see the excellent coverage you will receive for your donation.

We are asking you to consider becoming a sponsor of Concordia's Regular Concordia Concert Season, 3 concerts in all. We will be sure to place your ad the three regular series concert program books. Contributions can be sent to Concordia at: P.O. Box 95, New Hope, PA 18938.

Thank you so very much for your consideration in our next season!

Yours very truly,

[Your Name]  
[Your email address]

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## Concordia Concert Season Sponsorship Options

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- Concert program books with your name and “underwritten by” prominently displayed
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- Acknowledgement on ad placements in Bucks County and Princeton Areas for the concert with “underwritten by” displayed with your name.
- Your name mentioned as a Sponsor in email newsletters that go out regularly
- A mention that you are underwriting the concert season on a WWFM live show with our musical director the week before the event
- A full-page ad (provided by you) in the 3 program books for the upcoming season program (3 concerts for the season)

### **\$2500 Sponsorship:**

- Your logo in promotional and marketing materials for the Concert Season as a sponsor of Concordia
- Acknowledgement on ad placements in Bucks County and Princeton Areas for the concert
- Your name mentioned as a Supporter in email newsletters that go out regularly
- Your name as a Sponsor in the concert program book
- A half-page ad (provided by you) in the 3 program books for our upcoming season program (3 concerts for the season)

### **\$1500 Sponsorship:**

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